



# SPONSORSHIP BOOKLET

*European Youth Parliament United Kingdom*



EUROPEAN YOUTH PARLIAMENT  
UNITED KINGDOM



# FOREWORD



Welcome to the **European Youth Parliament UK (EYPUK)**! We are grateful for your interest in supporting the work of our organisation and are excited to share more about the impact your partnership can have.

As a non-partisan educational charity, EYPUK provides a platform for **bright young people** between the ages of **16 and 24** to be inspired by and engage with current affairs and the professional world. Our conferences, which are **run entirely by our members**, happen multiple times a year and welcome over **1000 young people** from all corners of the United Kingdom.

These conferences provide attendees with the opportunity to discuss and brainstorm solutions to the biggest issues facing the world today. Our work falls under the umbrella organisation 'European Youth Parliament' which **operates in over 35 countries**, bringing together around **35,000 young people** every year in an attempt to foster **cross-cultural dialogue and active citizenship**.

**OUR REACH**  
**1,000 YOUNG PEOPLE**  
**35 COUNTRY-WIDE NETWORK**  
**35,000 PARTICIPANTS**



# OUR CHARITABLE PURPOSE

The charitable purpose of EYPUK is to **inspire and empower** a young generation of informed, open-minded, responsible, and active citizens to **shape society and drive impact**. This purpose serves three benefits:

## LEVELLING THE EDUCATIONAL PLAYING FIELD.

Through specific **outreach** events as well as our targeting of **underrepresented regions** and **state** schools, we enhance the educational opportunities of around 1000 students in the UK each year.

## IMPROVING EMPLOYMENT PROSPECTS FOR YOUNG PEOPLE.

The skills learned through engaging with our events are **transferable** and will benefit students, no matter what career they enter. Our focus on **non-formal education** and skills provisions helps to bridge the gap between education and employment.



## INCREASING POLITICAL ENGAGEMENT OF YOUNG PEOPLE

Young people have the lowest engagement rate with the political system and often feel ignored by it. EYPUK gives them a place to **use their political voice**.



"I have entered school teams for the EYP for 15 years, and it remains the **best organisation by far for students** in terms of potential for individual **growth and development**. We have had **students' lives changed** by participation in the regional and then national events. I cannot praise it enough."

## FEEDBACK FROM A SCHOOL TEACHER

*EYPUK North East Regional Forum 2020*

"Getting involved in EYPUK **completely changed my future trajectory!** The experiences gave me not only a greater understanding of current political issues, but a huge amount of **confidence** and **real-world experience** in organising events, resolving conflicts, leading teams, and managing budgets which has proved helpful in both university and job applications, and my career now. The opportunities EYPUK offers to young people, in the UK and across Europe are incredible and **its impact has been momentous.**"

## FEEDBACK FROM A PARTICIPANT

*Member of EYPUK from 2018-2022*





EYPUK delivers its mission through events which bring young people aged 16-24 together to find **potential solutions** to the **biggest challenges currently facing the UK and Europe**. The experience of researching the problem individually, discussing and presenting the solutions as a team, and then debating it with the wider community provides a **rich, engaging experience**. The values which **define** the experience are:

### **CHALLENGING AND AMBITIOUS:**

Young people at our events discuss **complex real-world issues** outside of the school curriculum. They use consensus-based decision making to come up with solutions which are of an **extremely high academic standard**. It is often an **empowering process** for participants to participate in.

### **INNOVATIVE:**

Participants are encouraged to think outside the box to come up with **new and innovative solutions** to problems. Events are usually focused on a central theme which aims to encourage this. Past themes have included such as **sustainability** or **digitalisation**.

### **A LEVEL PLAYING FIELD:**

We believe that every young person should have the opportunity to be inspired by and engage with current affairs, regardless of their socio-economic status. We work with schools to provide outreach **opportunities for young people who may not otherwise have access** to these types of experiences. In the future, we aspire to provide **travel grants** and **subsidised participation costs** to young people who would not otherwise be able to afford participation.



# EVENTS

## REGIONAL

Every year, EYPUK hosts approximately **13 regional events** across the country in February and March. These events provide an opportunity for school teams to debate and suggest solutions to some of the **most pressing issues** facing the UK and Europe. Most of these events are one day in length. We are also currently **expanding our regional program** and now offer extended sessions in Newcastle and Merseyside. During these extended sessions, participants have the opportunity to not only discuss issues, but also spend time writing and developing solutions to them. We believe that this added focus on solution-building can help empower our attendees to take on **leadership** roles and make a **positive impact** in their communities and beyond.



# NATIONAL & INTERNATIONAL



Twice a year, EYPUK hosts **national events** in Liverpool that are three days in length for the schools who have been successful at regionals. These events provide an opportunity for attendees to engage with current affairs and empower them to think outside the box. During the events, attendees participate in team building activities, work as a team to write a resolution to an issue which they have chosen, and then take part in a general assembly where they discuss and vote on the ideas. Participants are judged based on **teamwork, participation, ambassadorial qualities, development and preparation**. Those who are successful then have the opportunity to participate in an **international session**, which could be anywhere in Europe –from Tromso, to Milan, to Riga. These are **once in a lifetime experiences** for participants and provide amazing opportunities for **cross-cultural exchange**.





# OUTREACH



Our outreach programme **EurVoice** is a unique **community outreach program** that allows students of all ages and backgrounds to engage with the local and national issues that matter most to young people. They are **free**, one-day events that take place in a 'Question Time' style panel with politicians and local community figures, and happen across the year in cities around the UK.

# TRAINING

EYPUK has a developed training programme which involves hosting our **annual training weekend** for all members of varying levels of experience, providing training both related to working with young people, as well as gaining **professional skills**. We send representatives every year to a European-wide training event to **collaborate** with other charities and share best practices, as well as sending our more experienced trainers to a European-wide 'training for trainers' workshop to ensure the knowledge we are passing on is **up-to-date and relevant** to the needs of our members.





# HOW YOU CAN HELP

There are several ways in which you can become a sponsor of EYPUK and support the development of the next generation of leaders:

## Grants to widen participation:

Your financial contribution will help us cover the costs of running our conferences and provide **travel and fee grants** for attendees who may not otherwise be able to afford to participate. By providing these types of grants, we hope to **level the playing field** and ensure that all young people have the opportunity to participate in our conferences and events. We are grateful for financial contributions that support these grants and help us make our events more accessible to young people from all backgrounds. Currently, our participation costs are around £200 per person for our five-day conference, meaning a **grant of £2,000** could enable a school group from a **less economically-privileged region** to attend free of charge.

## Committee sponsor:

All of EYPUK's events discuss a range of topical current affairs. Some past topics include statelessness, the impact of automation on employment, gender bias within technology, migration, trade relations, regional minority languages, and much more. By **sponsoring a topic**, you could decide which topic a group of around 15 people work on finding solutions to, which is later debated to an audience of 150 people. This is a great way to get young people thinking about and discussing topics **close to your organisation's heart**. You can even send a **representative to speak to the committee** either in-person or digitally, giving you **direct access to a group of engaged and active young people**.



## In-Kind Donations:

Do you have a product or service that you think our attendees would benefit from? We welcome **in-kind donations** as they can help us provide a better experience for our attendees and reduce our costs. Some examples of in-kind donations that we welcome include **conference materials, branded welcome gifts, catering, and accommodation**. These types of donations can help us create a **more engaging and meaningful conference experience** for our attendees and provide them with the resources they need to succeed.

## Providing a speaker:

Providing a **speaker** for an EYPUK event is a great way to support the **development of the next generation** of leaders and contribute to the success of our conferences. As a speaker, you will have the opportunity to share your **knowledge and experience** with our attendees and provide them with valuable insights and mentorship. This could include hosting a **workshop, giving a presentation, or facilitating a panel discussion**. By becoming a speaker at an EYPUK event, you can inspire and engage our attendees and provide them with valuable career development opportunities. We welcome speakers from a **variety of industries and backgrounds**, and are always looking for ways to bring new perspectives and experiences to our events.







## Sustainability partner:

EYPUK is **committed to sustainability and reducing our environmental impact**. One way we are working towards this goal is by partnering with sponsors to support a sustainability project that includes **renting a storage space and purchasing reusable items such as whiteboards and mugs**. These items can be used at our conferences and events, helping us to reduce our reliance on single-use materials and minimise waste. By sponsoring this project, you can help us take an important step towards becoming a **more sustainable organisation** and contribute to larger efforts to protect the environment. Your support will not only help us to reduce our environmental impact, but also **show your commitment to sustainability and making a positive impact** in the world.

## Event sponsor:

As an event sponsor, you will have the opportunity to support the development of the next generation of leaders and make a positive impact in the world. Your sponsorship will help **cover the costs of running our conferences** and provide attendees with the resources they need to succeed. In return, you will gain visibility among our attendees and the wider EYP network, as well as access to a talented and engaged group of young people who are eager to make a positive impact. There are several levels of event sponsorship available, and we are happy to work with you to **customise a package that meets your specific goals and needs**.



## National sponsor:

As a national sponsor of EYPUK, you will have the opportunity to support the development of the next generation of leaders and make a positive impact in the world. Your sponsorship will help **cover the costs of running all of our events and outreach activities**, providing attendees with the resources they need to succeed. In return, you will gain visibility across all of our events and outreach activities (**an average of 17 events a year with a reach of over 1000 people**), as well as access to a talented and engaged group of young people who are eager to make a positive impact. National sponsorship is a great way to **show your commitment to investing in the next generation** and supporting the growth and success of EYPUK. We believe that the investment you make in EYPUK will not only support the **development of the next generation of leaders**, but also bring value to your organisation. If you are interested in becoming a national sponsor, please do not hesitate to reach out to us. We would love to discuss the possibilities for partnership in more detail and **customise a sponsorship package** to meet your specific goals and needs.





# WHAT YOUR SUPPORT COULD GET

Based on previous partnerships we have had, here are some of the most popular options for sponsoring EYPUK. All of these options can be **tailored to match the visions and needs of your organisation**. If there are specific benefits you would like, we are more than happy to discuss a tailored package.

<b>£250 - Visibility</b>	<ul style="list-style-type: none"><li>• Branding on event publications, collective post on social media during and following the event</li></ul>
<b>£500 - Visibility 2</b>	<ul style="list-style-type: none"><li>• All of previous level's benefits</li><li>• Branding on event publications, presence on all social media platforms before the event</li></ul>
<b>£1000 - Volunteer sponsorship</b>	<ul style="list-style-type: none"><li>• All of previous level's benefits</li><li>• Slot to speak to, or provide a training to our volunteers</li></ul>
<b>£1500 - Outreach sponsorship</b>	<ul style="list-style-type: none"><li>• All of previous level's benefits and dedicated support for our outreach Eurvoice events, enabling us to run these events free of charge for participants from lower socio-economic backgrounds</li></ul>
<b>£2000 - Committee sponsorship</b>	<ul style="list-style-type: none"><li>• All of visibility and volunteer benefits</li><li>• Committee sponsorship</li></ul>



<p><b>£2500 - Training sponsorship</b></p>	<ul style="list-style-type: none"> <li>• All of visibility benefits, the opportunity to speak to our members at our training events, run workshops which combine your organisation's interests and the needs of our members</li> </ul>
<p><b>£3000 - Event sponsorship</b></p>	<ul style="list-style-type: none"> <li>• All of previous level's benefits</li> <li>• Speaking time at conference's opening ceremony, with the ability to address 180 participants</li> </ul>
<p><b>£5000+ National sponsorship</b></p>	<ul style="list-style-type: none"> <li>• All of previous level's benefits for both of our national conferences, our annual training weekend, and publicity at our one-day conferences</li> </ul>





# GET IN TOUCH



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